A person wearing sunglasses and smiling

AI-generated content may be incorrect.**Breckan Lindsey**

**Contact**  
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**Summary**

Motivated **Marketing major** at the **University of Mississippi** with experience in **social media content creation, customer service, and athletics**. Skilled in **marketing, digital content creation, security, and maintenance operations**, demonstrating reliability and adaptability. Strong background in **business development and teamwork**, with leadership roles in **student organizations and sports**. Passionate about **problem-solving and communication**, seeking opportunities to apply these skills in a professional setting while balancing academics, work, and extracurricular involvement.

**Skills**

* Social Media & Content Creation
* Marketing & Business Development
* Strong Leadership & Teamwork
* Athletic Training & Conditioning
* Digital Campaign Management
* Customer Engagement Strategies

**Experience**

**Arlington Heights Park District | Arlington Heights, IL**  
**Social Media/Content Creator** | *2018 – 2022*

* Created and managed **social media content** to promote community events and programs.
* Designed **eye-catching digital graphics, flyers, and videos** for marketing campaigns.
* Captured and edited photos and videos for **social media and website updates**.
* Managed engagement across **Facebook, Instagram, and Twitter** to increase follower interaction.
* Assisted in **event planning and live coverage** of seasonal park district activities.
* Analyzed social media performance metrics to **improve outreach and audience engagement**.

**Lutheran Life Communities – Arlington Heights, IL**  
**Maintenance & Landscaping** | *2018 – 2023*

* Maintained **landscaping, lawn care, and outdoor facilities** for senior living communities.
* Conducted **routine maintenance and minor repairs** on buildings and grounds.
* Assisted in **setting up seasonal decorations and community events**.
* Ensured a **safe and clean environment** by following proper maintenance procedures.
* Managed **equipment and tools** for landscaping and maintenance projects.
* Provided **on-site support** for facility improvement projects.

**Jewel-Osco – Arlington Heights, IL**  
**Warehouse & Shopping Cart Retrieval** *| 2020 - 2024*

* Retrieved and organized shopping carts to **maintain store accessibility and safety**.
* Assisted in **stocking inventory and organizing the warehouse**.
* Provided **customer assistance** with loading groceries and locating items.
* Maintained a **clean and orderly shopping cart area** outside the store.
* Worked with the **store team to restock shelves and handle deliveries**.
* Ensured store **safety compliance** by removing damaged carts and equipment.

**Harrison’s – Oxford, MS**  
**Security** | *2023 - 2024*

* Monitored **crowd activity and ensured the safety of patrons and staff**.
* Controlled **entry and exit points**, verifying IDs and enforcing security policies.
* Responded to **emergency situations** and assisted law enforcement when necessary.
* Provided **conflict resolution** to de-escalate potential disturbances.
* Conducted **routine patrols** to ensure a secure environment.
* Assisted in **setting up and securing events** at the venue.

**Education**

**University of Mississippi, Oxford**  
**Marketing Major** | *Expected Graduation: Spring 2026*

* **Activities:** Intramural Rugby Team, Delta Kappa Epsilon Fraternity (DKE)
* **Leadership Roles**
  + Inter-Fraternal Council (IFC)
  + DKE - New Member Chair
  + DKE – House Chair

**John Hersey High School | Arlington Heights, IL**  
Diploma | *Graduated: Spring 2022*

* **Homecoming King 2021**
* **Activities:** Football, Track, Wrestling
* **Clubs:** Student Council, Math Club, Art Club
* **Volunteer Work:** St. Peter Lutheran Church, Greater Chicagoland Food Bank, Arlington Heights Park District

**Thomas Middle School | Arlington Heights, IL**  
Diploma | *Graduated: Spring 2018*

* **Clubs & Sports:** Basketball, Baseball, Track Team
* **Extracurriculars:** Chorus, Student Council, Math Kangaroo Club
* **Field Trip:** Lincoln Zoo for 8th Grade Trip

**Patton Elementary School | Arlington Heights, IL**  
Diploma | *Graduated: Spring 2015*

* **Activities:** Art Club, Basketball, Baseball
* **Field Trip:** Shedd Aquarium, Museum of Science

**Awards and Acknowledgments**

**Employee of the Month – Jewel/Osco July 2021, June 2022**

**Homecoming King 2021**

**HS Football Captain 2021-2022**

**Delta Kappa Epsilon** – New Member Educator of the Year 2023

**Football Training:** University of Wisconsin – Whitewater Football Camp

**Weight Training:** “Zero Hour” Football Weight Training Program